

# **VOLUNTARY BENEFITS**

Today, companies are being asked to do more, with less. Budget constraints are limiting their ability to offer the same rich benefits plans that have been in place for years: core benefits are being trimmed and the budget to implement and enroll may be seriously compromised.

How can you do more with less? How can you offer benefits choices to your employees AND stay competitive? How can you execute a full-scale enrollment, from benefits analysis - to producing the associated communication campaign - to ensuring your employees are being well-informed of their benefits choices and enrolled efficiently?

Willis has the solution. Through our service, Innotech Benefits Solutions™, these challenges can be met head-on!



- **INNOTECH** assists large, complex employers throughout the U.S. with the selection and enrollment of voluntary benefits that supplement current benefits programs while offering employees more choices. Often, an Innotech enrollment can be achieved on a budget-neutral basis when offset by voluntary benefits premiums. Innotech enrollments are customized to meet each client's particular needs. And with three options, clients can choose the method(s) best suited to their size, geography and employee demographics: face-to-face meetings with salaried benefits counselors, a toll-free call center or online self-service. Innotech's full-service capabilities include:
  - Performing a gap analysis of current benefits and identifying appropriate voluntary benefits that can supplement choice and fill unmet needs
  - Creating targeted communication campaigns to educate and inform leadership, front-line managers and employees about enrollment

- Implement voluntary, annual and perpetual enrollments
- Offering value-added services, including dependent eligibility audit, consumer driven healthcare campaigns, wellness promotion, data cleansing and 401(k)/403(b) education
- Innotech also provides full annual, ongoing and benefits administration, which can often be done on a budget-neutral basis when combined with voluntary benefits

Your local Willis team will work closely with our Innotech Voluntary Benefits division to tailor solutions to your organization's needs.

## **CONTACT**

Please contact your Willis Client Advocate® to learn more about how Willis partners with HR to manage human capital costs – one employee at a time.

**Innotech**

**877 349 1720**