

Brad Norrick, CPCU

Executive Director

Willis Global Markets North America Healthcare

As Executive Director, Brad Norrick leads Willis' healthcare brokerage unit in London, the team of brokers who access Lloyd's of London and European insurers on behalf of Willis healthcare clients. They are well-known for the creative approaches they craft for the unique requirements of North American healthcare clients.

Brad joined Willis after working with Marsh and Johnson & Higgins for 25 years, specializing in consulting and brokerage services for healthcare providers. Prior to his years as a broker, he was a casualty underwriter for five years with Aetna Life & Casualty, specializing in international clients.

He has worked regularly with the London healthcare market since the mid-1980s. While individual markets and syndicates have come and gone, the London/European market has been a consistent source of competitive capacity for North American healthcare providers, and Brad has consistently advocated to his clients the benefits of accessing the entire global insurance and reinsurance marketplace to enhance their programs.

While Brad has focused on designing programs and placing insurance for large, urban medical centers and multi-state integrated delivery systems, he also has extensive experience with alternative risk financing mechanisms such as captive insurance companies and risk retention groups.

Brad graduated from Amherst College.