Operating a motor vehicle fleet is a significant expense for any business. Typically costs arising from motor vehicle accidents are a major part of these costs including:

- Insurance
- Temporary vehicles
- Injury to employees
- Loss of productive time
- Extra administration costs

Traditionally many businesses have utilised driver-training programmes as a means of reducing motor vehicle crashes. Whilst this method has merit if targeted correctly, it is only one element of an effective fleet risk management strategy.

**WILLIS FLEET IQ**

Utilising the global expertise of the Willis Group, Willis New Zealand has developed a sophisticated model for helping businesses to better manage the risks associated with managing a vehicle fleet.

Willis Fleet involves three key elements:

1. Fleet Risk Management Review
2. Claims Analysis
3. Benchmarking

**FLEET RISK MANAGEMENT REVIEW**

An analysis of over 150 issues relevant to the risk culture of the organisation and its fleet is undertaken, with an assessment of the effectiveness of the management of those risks.

The issues are categorised within the following areas:

- Vehicle selection
- Safety
- Security – at work & home
- Maintenance
- Carriage of goods
- Mobile phone policy
- Driver selection
- Training & awareness
- Vehicle use
- Journey management
- Accident reporting & analysis
- Workplace procedures
- Accident accountability
- Management control
- Allocation of cost of insurance & of retained loss
- Policies & Procedures

**CLAIMS ANALYSIS**

A key to reducing accident costs is identifying the types of claims that frequently occur. This can include causes of accidents, time of accidents, use of vehicle, types of vehicles having the accidents, or other variables that can only be identified through formal analysis.

**BENCHMARKING**

Another integral tool in reducing accident costs is benchmarking. How successfully are you managing your fleet compared to other businesses?

**OUTPUTS**

All findings and recommendations are reported in a comprehensive report. Implementation of the recommendations should enable operation of your fleet more effectively, encouraging a risk aware culture within your organisation thereby reducing the incidence and severity of accidents and downtime, thus resulting in reduced costs.