

Willis Healthcare Practice 11th Annual Forum

*Rolling Stones Up a Hill:
Managing Healthcare Risks in 2007*



Tuesday, July 10 – Sheraton Music City Hotel

7:30 am – 8:00 am **Registration and Breakfast**

8:00 am – 8:10 am **Welcome on Behalf of the Healthcare Practice**
Kevin J. Downs, Executive Vice President, Willis Healthcare Practice

8:10 am – 8:45 am **Time Is on My Side**
Market Review and Update
Current and recent healthcare professional liability insurance industry financial results will be summarized and discussed, providing insight into the drivers of change in financial results and how the fundamental economic dynamics have changed for this industry over time.
James D. Hurley, Consulting Actuary, Towers Perrin – Tillinghast

8:45 am – 10:00 am **You Can't Always Get What You Want – But Sometimes You Get What You Need**
Healthcare Professional Liability in 2007
Leaders from the participating domestic, Bermuda and European markets will discuss the state of the market at mid-year 2007. Each underwriter will briefly describe their targeted business classes and product offerings within healthcare professional liability. The panel will discuss market influences such as reform legislation, claim frequency and severity, and other significant trends.

Moderator

Paul Greve, Senior Vice President/Senior Consultant, Willis Healthcare Practice

Panelists

Kimberly Willis, Vice President, Berkley Medical Excess Underwriters
Bret Spicer, Vice President, ACE Medical Risk
Timothy R. Morse, Managing Director, CNA HealthPro
Richard H. Bucilla, Executive Vice President, Lexington Insurance Company
Marc Hofer, Vice President, Swiss Re Zurich
Nick Williamson, VP, Senior Underwriter/Actuary, Endurance Specialty Insurance, Ltd. (Bermuda)

10:00 am – 10:15 am **Break**

10:15 am – 11:15 am **One Hit to the Body**
*Innovations in Risk Management Techniques for High Risk Specialties
Bariatrics as a Case Study*
For too long bariatric surgery has been characterized as high risk, but the professional liability risks can be controlled. Through an event management process, tools and strategies can be used to manage events as they occur and to provide continuous quality improvement. This approach can be utilized to help prevent claims.
James W. Saxton, Esq., Chair of Stevens & Lee's Health Care Litigation Group
and Co-Chair of the firm's Health Care Department, Stevens & Lee



11:15 am – 12:15 pm

Under My Thumb

Enterprise Risk Management: Breaking Down the Corporate Barriers

Enterprise Risk Management is an effective risk management methodology. ERM has varied applications/ approaches emanating from the ERM base concept. Our panel will discuss how to coordinate an ERM initiative and share how the ERM concept can be implemented to meet a variety of institutional goals and objectives.

Moderator

Kevin J. Downs, Executive Vice President, Willis Healthcare Practice

Panelists

Ted Schlert, VP, Risk Services & Chief Risk Officer, Catholic Health East

Shulamith Klein, Sen. Dir., Office of Risk & Insurance Services, Emory Healthcare – Emory University

Steve Saporito, Managing Director, Willis Enterprise & Risk Finance Practice

Michael Epstein, Senior Vice President, Willis Enterprise & Risk Finance Practice (Chicago Office)

12:15 pm – 1:15 pm

Lunch

1:15 pm – 2:00 pm

Anybody Seen My Baby?

Innovations in Obstetrical Risk Management

MaternOhio Management Services is an OB/GYN medical services organization. Early intervention programs in any setting can favorably influence the frequency and severity of claims and especially in Obstetrics. The overlap between risk management and a Pay for Quality program with a major health insurer has provided better patient outcomes and reimbursement as well as excellent professional liability claims experience.

Michael D'Eramo, MHA, FACMPE, Chief Executive Officer, MaternOhio Management Services

2:00 pm – 3:00 pm

Get Off of My Cloud

Managing and Insuring Risks in Network Privacy/Cyber Risk

Technology risk is prevalent throughout the healthcare industry. The breach of medical or financial data or the disruption of critical applications could lead to significant financial and reputational losses. A panel will speak to the increasing risk, the public relations costs, recent regulatory issues, the litigation that is turning the plaintiff bar to a new area for class action litigation, and how the insurance industry is responding today.

Moderator

Peter Foster, Senior Vice President, Willis National Resource: E&O and Cyber Risks

Panelists

Nick Economidis, VP, Product Manager, Technology, Media and Network Security, AIG/National Union

Kevin Baughn, Underwriting Manager, Digital Risk Managers

3:00 pm

It's All Over Now

Closing remarks and adjournment

Willis