

Willis Announces New Employer Survey

As employers struggle with on-going healthcare inflation, many plan sponsors find their cost control strategies emphasizing individual responsibility. That is particularly reflected in two plan design trends: the movement towards consumer driven health plans and a growing interest in wellness and disease management programs. As a dual-pronged approach, these trends complement each other. Both emphasize individual responsibility, encourage participants to become more astute healthcare consumers, to make better lifestyle choices affecting health, and to manage existing diseases.

We instinctively understand that keeping people healthy should reduce costs for employer plans. However, employers are interested in learning whether these programs deliver on their promises. What is the return on investment, how effective are the service providers, and what kinds of benefits and services are included? Willis is therefore launching a new *Wellness and Disease Management Survey* to assess those questions AND to provide benchmarks to assist employers in their planning for wellness and disease management programs.

We ask that you take a few minutes to respond to this confidential survey (all responses will be aggregated and survey participation should take no more than ten minutes or so). Please respond *whether or not* you have a wellness or disease management program. **In appreciation of your response, you will receive a complimentary copy of the full survey report in August.**

By clicking on the link below, you will be directed to a website where you can complete the survey. Your Internet browser must be open to access the survey. (You can also copy and paste the link below into the address line in your web browser.) If it is more appropriate for another person in your organization to address the survey questions, please forward this e-mail to that individual.

<http://www.zoomerang.com/survey.zgi?p=WEB225E3E3PT8R>

If you have any questions about the survey or experience any problems accessing the site, please send an email to willisebsurvey@willis.com.

Thank you for your participation.

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