

# News Release

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**Willis Joins CASA\* in Celebrating *Family Day* --  
*A Day to Eat Dinner with Your Children*<sup>™</sup>  
To Help Prevent Substance Abuse Among Kids and Teens**

-- *Willis Creates Willis Family Day Recipe Book with Employees' Original Family Recipes* --

**New York, NY, September 18, 2007** – Willis Group Holdings (NYSE: WSH), the global insurance broker, is joining forces with The National Center on Addiction and Substance Abuse (CASA) at Columbia University to celebrate the seventh annual *Family Day – A Day to Eat Dinner with Your Children*<sup>™</sup> on September 24, 2007.

To celebrate CASA's Family Day and to reinforce the importance of families having meals together, Willis Associates in the U.S. are contributing their favorite original family recipes to create the first-ever Willis Family Day Recipe Book, which will be made available to employees of Willis around the world. Several recipe entrants chosen at random will be awarded a gift certificate to a restaurant to be redeemed for a dinner out with their family.

Launched by CASA in 2001, Family Day is a national movement that encourages parents to frequently eat dinner with their kids and be involved in their children's lives. CASA's research consistently shows that the more often children eat dinner with their families the less likely they are to smoke, drink or use drugs. Family Day helps remind busy families of the invaluable role that parental involvement plays in steering children and teens away from cigarettes, drugs and alcohol.

**Joe Plumeri**, Chairman and CEO of Willis, and member of CASA's Board of Directors, is committed to strengthening families and believes that celebrating *Family Day* is an important first step in helping to provide a substance free youth for children and teens.

"I encourage the Willis family of Associates to seriously reflect on the value of family, and the health and wellbeing of their children," said Mr. Plumeri. "By recognizing CASA's Family Day, we are reminded that family meals and the conversations that go with them should be an everyday occurrence."

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“America's drug problem is not going to be solved in courtrooms or legislative hearing rooms by judges and politicians. It will be solved in living rooms and dining rooms and across kitchen tables – by parents and families,” says **Joseph A. Califano, Jr.**, CASA’s chairman and president and former U.S. Secretary of Health, Education, and Welfare, and member of Willis’ Board of Directors. “Family dinners and the communication that occurs over the course of a meal are critical in building a relationship with your children and to understanding the world in which they live. Parents, what your kids really want at the dinner table is YOU!”

According to CASA’s report *The Importance of Family Dinners III*, compared to kids who have fewer than three family dinners per week, children and teens who have frequent family dinners are at 70 percent lower risk for substance abuse; half as likely to try cigarettes or marijuana; one third less likely to try alcohol and half as likely to get drunk monthly; and almost 40 percent likelier to say future drug use will never happen. The report also found that teens who have frequent family dinners are likelier to get better grades in school and are likelier to have parents who take responsibility for teen drug use.

For additional information on Family Day, visit [www.CASAFamilyDay.org](http://www.CASAFamilyDay.org).

*\*The National Center on Addiction and Substance Abuse at Columbia University is neither affiliated with, nor sponsored by, the National Court Appointed Special Advocate Association (also known as "CASA") or any of its member organizations, or any other organizations with the name of "CASA".*

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