

# News Release

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## **Best Practices for a World at Risk**

### **Kidnap and Extortion – a Risk Management Guide**

#### **Willis Global Webcast / Conference Call on Tues. July 17, 2007**

**New York, NY, July 11, 2007** – Movie and television depictions of brittle hostage negotiations and heavily armed, camouflaged rescue teams make for pulse-pounding entertainment. The everyday reality of being at risk of kidnap and/or extortion, however, is not a passive theatrical experience. Whether traveling as private citizens or in the course of business, whether resident as expatriates or as in-country contractors, whatever one's status or situation – people are exposed as never before and must become intimately familiar with the dimensions of such risks and the best practices that address them.

As part of our ongoing commitment to provide thought leadership and consultative advice for our clients, Willis Special Contingency Risks Limited (SCR) will host a global webcast / conference call on Tuesday, July 17, 2007 at 2:30 p.m. GMT London / 9:30 a.m. ET New York, to examine incident prevention and crisis management techniques.

Conducted by SCR Security/Prevention Team Leader **Paul Mills** and Consultant **Chris Flint**, the webcast will address and answer those questions that command everyone's attention:

- Where in the world are we most at risk?
- What are the corporate exposures – and where and how are they growing?
- How do you go about mapping your corporate risk profile?
- What are the factors that increase the likelihood of becoming a victim?
- What systems, functions and plans should your company have in its security support structure?
- Do you know what to do when notified of an actual or potential incident?
- Who is involved in a negotiation – and how are their actions coordinated?
- What constitutes "due diligence" in matters of incident prevention and crisis management?

Those who will benefit from the webcast include **Risk Managers, Human Resource Directors, Corporate Risk Officers**, travel planners, high net worth / high visibility individuals, and other executives whose activities or duties may be associated with matters of special contingency risk.

Interested parties may access the webcast and accompanying PowerPoint presentation via [www.willis.com/Extras/webcasts.aspx](http://www.willis.com/Extras/webcasts.aspx). Those who may not have access to the internet at the time of the webcast may choose to listen by phone by calling **(800) 619-7489** (domestic) and **+1 (210) 234-0001** (international) with a passcode of **Willis**. The leader's name is Gordon Prager. Participants are asked to log in or call in 10 minutes prior to the webcast in order to register for the event.

A replay of the webcast will be available through **October 15, 2007** at 11:00 PM Eastern Time, by accessing the web site or by calling **(866) 491-9094** (domestic) or +1 **(203) 369-1732** (international) with no passcode.

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