

News Release

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Willis Marketplace Realities 2007 **“Adaptation, Innovation and the Insurance Marketplace”** **Perspectives and Strategies for 15 Major Market and Industry Segments**

New York, NY, November 2, 2006 – In today’s edition of *Marketplace Realities and Risk Management Solutions 2007*, Willis Group Holdings provides incisive overviews that examine current conditions, near-term expectations and risk management strategies for a broad spectrum of marketplace and industry segments, including **Property, Directors & Officers, Environmental, Construction, Healthcare, Financial Institutions** and many others. The publication can be downloaded at <http://www.willis.com/Extras/Marketplace%20Realities.aspx>.

The themes of adaptation and innovation are stressed throughout. Don Bailey, CEO Willis North America, observes: “The ability and agility to adapt and to innovate have been hallmarks of social and economic survival, advancement and wealth creation throughout history. They are ever more important today at every level of enterprise, in countries and cultures around the world.”

Willis will also conduct a *Marketplace Realities 2007 Webcast on Tuesday, Nov. 14* at 11 a.m. Eastern Time. Webcast attendees are invited to submit questions ahead of time on any aspect of the insurance marketplace and/or risk management strategies, and they will be addressed during the course of the webcast. (Please e-mail MarketplaceRealities@Willis.com by Thursday, Nov. 9, referencing “MR 2007 Webcast” in the subject line.)

The ongoing *Marketplace Realities* series demonstrates our commitment to providing thought leadership for clients and the insurance industry. Those who are likely to benefit most from today’s publication and the Nov. 14 webcast include **Risk Managers, Treasurers, CFOs, CEOs** and other corporate governance executives.

Interested parties may access the webcast and accompanying PowerPoint presentation via www.willis.com/Extras/webcasts.aspx. Those who may not have access to the internet at the time of the webcast may choose to listen by phone by calling **(888) 455-9641** (domestic) and **+1 (630) 395-0200** (international) with a passcode of 2891566. The leader’s name is Gordon Prager. Participants are asked to log in or call in 10 minutes prior to the webcast in order to register for the event.

A replay of the webcast will be available through **February 14, 2007** at 11:00 PM Eastern Time, by accessing the web site or by calling **(866) 434-5276** (domestic) or **+1 (203) 369-1014** (international) with no passcode.

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