

News Release

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Willis Recruits Greg Martin to Expand Client Advocate Model

New York, NY, September 13, 2004 - Willis Group Holdings (NYSE: WSH), the global insurance broker, continuing to strengthen its global leadership team and expanding its Client Advocate model announces today that Greg Martin has joined Willis as Global Practice Leader for Client Advocacy. Martin brings over 20 years of insurance industry experience to Willis, most recently serving Marsh as Managing Director in its Global Client Development Practice.

Client Advocates at Willis are the portal between the client and the broker's global resources. They know in detail the client's business and industry building a relationship and partnership that transcends insurance. With this grounding, Client Advocates, thoroughly versed in Willis' range of global resources, coordinate the matching of our skills and expertise to the client's particular issues. They thus ensure clients get coordinated, customized personal service, anywhere in the world.

"Through the Client Advocate model, we are proving every day that a global company can provide local, client-focused delivery and service," said Joe Plumeri, Chairman and CEO of Willis. "The Client Advocacy model has already demonstrated great results as a key differentiator and with Greg coming on board we have an individual dedicated to broadening its application."

"With his deep knowledge of the insurance broking sector and extensive experience in client relationships, Greg is well placed to drive our efforts in this important area," said Mario Vitale, CEO of Willis North America. "It's great to have him on the Willis team and we look forward to his contributions."

Willis Group Holdings Limited is a leading global insurance broker, developing and delivering professional insurance, reinsurance, risk management, financial and human resource consulting and actuarial services to corporations, public entities and institutions around the world. With over 300 offices in some 80 countries, its global team of 14,500 Associates serves clients in some 180 countries. Additional information on Willis may be found on its web site www.willis.com.

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