

### **Willis Strengthens Exhibition and Show coverage**

Companies and organizations involved in mounting exhibitions, conferences and events can now secure enhanced coverage against disruption, including by terrorism, through the "Eventuality" facility provided by Willis Group.

"Eventuality" covers clients for losses to their exhibition or show as a result of a wide range of causes, including adverse weather, airline strikes, labor disputes or key speaker non-appearances. The extent of cover can range from a specific event to general application on a worldwide basis.

Tony Harris, Executive Director of Willis' North American Facilities unit, said "Despite the fact some event organizations stand to lose many millions of dollars if their show is lost or cancelled, we estimate that only a small minority secure appropriate coverage. This is particularly so in Europe, where organizers traditionally have significantly underinsured their exposures."

"By enhancing our "Eventuality" facility to cover terrorism exposure we are unique in being able to offer organizers coverage across virtually every conceivable risk."

Willis Group Holdings is a leading global insurance broker, developing and delivering professional insurance, reinsurance, risk management, financial and human resource consulting and actuarial services to corporations, public entities and institutions around the world. With over 300 offices in more than 100 countries, its global team of 13,000 associates serves over 50,000 clients in 160 countries. Willis has particular expertise in serving the needs of clients in such major industries as construction, aerospace, marine and energy. In June 2001 the Group returned to public ownership and is listed on the New York Stock Exchange (symbol: WSH). Additional information on Willis may be found on its web site [www.willis.com](http://www.willis.com).

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